

2020-2021 Oregon ITE Sponsorship

Thanks to generous contributions by professionals in the industry, the Oregon Section of ITE provides continuing education, networking events, and support for student activities throughout the calendar year. As we begin this most unusual fall season, we would like to offer you an opportunity to sponsor Oregon ITE for 2020-2021. We intend to make your generosity well known throughout the year with new benefits for the virtual world to maximize your return on investment in our professional community. We have various levels of sponsorship and benefits that are detailed in this brochure.

Our organization is entirely volunteer-based, and our events require many hours of planning and coordination by our dedicated board and committee members. Your sponsorship helps us provide cost-effective technical events and fun networking activities while investing in our industry's future with scholarships and student chapter funding.



Oregon ITE Events

Our sponsorship calendar will kick off in November 2020 with a virtual twist on perennial favorite, Traffic Bowl, and continue through October 2021 with a variety of fun and educational activities.

- Virtual Student Traffic Bowl (November 2020)
- Winter Technical Workshop (Winter 2021)
- Greater Oregon ITE Workshop (Spring 2021)
- Webinars
- Lunch Meetings
- Happy Hours
- Traffic Simulation Roundtables
- Intelligent Transportation Systems Events
- Sustainability Committee
- STEM Partnerships

Board of Directors

President: Julie Kentosh, PE, PTOE; PBOT;
julie.kentosh@portlandoregon.gov

Vice President: Maggie Lin, PhD, PE; DKS;
maggie.lin@dksassociates.com

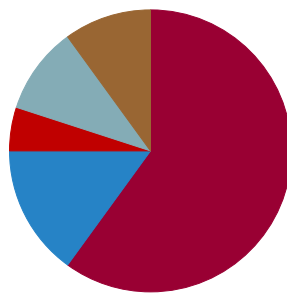
Secretary/Treasurer: Carl Olson, PE, ASEP;
 Clackamas County; colson@co.clackamas.or.us

Past President: Pat Marnell, PE; Q-Free;
patrick.marnell@q-free.com

As always, please feel free to contact us with any questions!

Sponsorship Allocation

With so many events moving to virtual formats, we are reducing our sponsorship rates this year, but we'll still focus on supporting students with the same scholarship opportunities that we have in the past.



- Student Scholarships
- Meetings & Workshops
- Chapter Growth & Development
- Sponsor Benefits
- Professional Development

| SPONSORSHIP BENEFIT | PLATINUM \$2,000 \$1,000 | GOLD \$1,000 \$500 | SILVER \$500 \$250 |
|---|--------------------------------|--------------------------|--------------------------|
| Firm or agency logo and link to website on our website | ✓ | ✓ | ✓ |
| Sponsorship recognition in the Annual Report | ✓ | ✓ | ✓ |
| Name displayed on banners & table tents at all in-person ITE events | ✓ | ✓ | ✓ |
| Sponsor acknowledgements at webinars | ✓ | ✓ | ✓ |
| Sponsor highlight in bi-weekly email communications | ✓ | ✓ | ✓ |
| Job postings on our website | ✓ | ✓ | ✓ |
| Automatic registration at Student Traffic Bowl | 6 registrations | 3 registrations | 1 registration |
| Automatic registration at all ITE lunch meetings | 2 registrations | 1 registration | |
| \$250 contribution to Student Scholarship Fund | ✓ | ✓ | |
| Name & website link on every bi-weekly email communications | ✓ | | |
| Special sponsor appreciation event | ✓ | | |

2020-2021 Oregon ITE Sponsorship Form

| | |
|---|--|
| Name | |
| Organization | |
| Billing Address | |
| City, State, Zip | |
| Telephone | |
| E-Mail | |
| Sponsorship Level (Platinum, Gold, or Silver) | |
| Total Amount Enclosed | |

Please make checks payable to:

Institute of Transportation Engineers
Oregon Section
PO Box 355
Portland, Oregon 97207-0355

Thank You!