You’re Invited!
Join a cross section of transportation professionals and technologists to explore the rapid technological changes that are impacting how we plan, build, and operate our transportation system. 5.5 AICP/PE credits.

**Wednesday, April 22, 2015**
9:00 a.m.- 4:00 p.m.
Intel Jones Farm Conference Center, JFCC
2111 NE 25th Avenue
Hillsboro, Oregon 97124

**Cost:**
ITE & WTS Members - $30
Non-members - $40
Intel Employees - Hosted

**To register:** [http://wtsevents.org/chapter/Portland/](http://wtsevents.org/chapter/Portland/)

**Transportation:**
By transit: Use TriMet Trip Planner [www.trimet.org](http://www.trimet.org)

By car: On-site parking available adjacent to JFCC

For questions, contact
Deena Platman,
dkp@dksassociates.com or 503-972-1242

**Program**

9:00 am- Registration and Continental Breakfast
9:45 am- Welcome
10:00 am- Smart Mobility 101
  - Mark Hallenbeck, Director, TRAC, University of Washington
  - Brad Biddle, Founder, Open Bike Inc
  - Thomas Bauer, CEO, Traffic Technology Solutions
  - Tyler Phillipi, CEO, Cargo

11:30 am- Networking Lunch in Atrium

12:15 pm- Keynote Address – Global Cities Challenge
  - Wilf Pinfold, Director of Research and Advanced Technology Development, Intel

1:00 pm- Role of the Public and Private Sector in Smart Mobility
  - Paige Fitzgerald, Connected Citizens Partnership Manager, Waze
  - Galen McGill, ITS Program Manager, ODOT
  - Gary Carlin, Director of Business Development, Inrix
  - Stacy Shetler, Traffic Engineering Manager, Washington County

2:30 pm- Networking Break

3:00 pm- Into the Future Panel Discussion
**Moderator** - Skip Newberry, President, Technology Association of Oregon
  - Jennifer Healey, Senior Research Scientist and IoT Analytics Lead, Intel
  - Jonathan Fink, VP for Research and Strategic Partnerships, Portland State University
  - Neil McFarlane, General Manager, TriMet
  - Jeff Allen, Executive Director, Drive Oregon
  - Nat Parker, CEO, GlobeSherpa

Join us for a post-workshop networking event at Golden Valley Brewing Company, hosted by ITE.